

Press Release from Göteborg Book Fair

September 23-26, 2010 | The Swedish Exhibition Centre | www.goteborg-bookfair.com | press@goteborg-bookfair.com | Africa in focus 2010

Göteborg April 14, 2010

To the Editor, Arts and Culture section

The Göteborg Book Fair in London!

Africa and African literature will be in focus this year at the Göteborg Book Fair in Sweden, September 23-26. Already next week a presentation of the African focal theme will be presented for an international audience at the London Book Fair.

The Director of the Nordic Africa Institute Carin Norberg is presenting the planning process, the Fair, the African theme and the programme together with Ewa Bråthe and Birgitta Jacobsson Ekblom from the Göteborg Book Fair, International Sales Manager and Public Relations Manager.

The presentation will also include some of the African guests to Göteborg who are present at the London Book Fair.

Göteborg Book Fair and the Nordic Africa Institute are working together with SIDA, the Swedish Arts Council, African embassies in Scandinavia and several publishers in planning the 2010 Book Fair.

The London Book Fair with focus on South Africa takes place on April 19-21 at Earls Court.

Welcome to the presentation of the African theme at the Göteborg Book Fair:

Tuesday, April 20, 16.00

The South Africa pavilion Networking Area, Earls Court 2

For more information, please contact:

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